MISSION (Our Why)
Build communities of recovery and hope

VISION (Who/What We Are Becoming)
NAMI envisions a world where all people affected by mental illness and addiction have equitable access to the care and resources they need to recover and live fulfilling lives. To achieve this vision, NAMI is working to eliminate the stigma of mental illness and advance policies that help people have their voices heard.

OUR VALUES (Our Why)
Inclusivity, Diversity, and the Power of Community

SUCCESS FACTORS
(Indicators that Guide Our Decisions to Ensure We Succeed)

OUR CURRENT STATE
NAMI Colorado has been a powerful and impactful organization for over 50 years. We've shifted from a working board to a governing board, strengthened affiliate relationships and trust, and moved people with lived experience from part-time to full-time as part of their ongoing recovery.

THEME: TECHNOLOGY
Build our organizational capacity, to support our Affiliates and help our Affiliates support communities

TECHNOLOGY GOALS FOR 2022
1. Utilize diversity and inclusion background, culture, and the lived experiences of our membership to improve our digital infrastructure.
2. Support the growth of our online presence.
3. Invest in our digital platform.
4. Utilize technology to support strategic initiatives.

INCLUSION
We embrace diverse backgrounds, cultures, and perspectives.

EMPOWERMENT
We promote confidence, independence, and justice.

FAIRNESS
We fight for equity and justice.

HUMILITY
We understand there are things we don't know.

COMPASSION
We practice respect, kindness, and empathy.

HOPE
We believe in the possibility of recovery.

CONDUCT ACTIVE LISTENING:
Host listening meetings with Affiliates to safely explore the practices that are working and those that are not to help Affiliates find practical and effective ways to better serve their communities.

DEFINING OBJECTIVES TO SUPPORT THEMATIC GOAL

SUCCESS FACTORS

2022 GAMEPLAN
Build our organizational capacity to support our Affiliates and help our Affiliates support communities across the state.

Defining Objectives to Support Thematic Goal

CONDUCT ACTIVE LISTENING:
Host listening meetings with Affiliates to safely explore the practices that are working and those that are not to help Affiliates find practical and effective ways to better serve their communities.

STRENGTHEN OUR AFFILIATE NETWORK:
Develop and implement specific programming to help Affiliates understand and implement the strategic initiatives of the organization.

CREATE A CULTURE OF LEARNING:
Provide training and education to help Affiliates understand and implement the strategic initiatives of the organization.

Standard Operating Guidelines To Keep the Organization Alert And Our Daily Focus

- Ensure sign-off programs and systems are up to date and effective.
- Flex time and addition
- E-timers and on-duty
- Domestic and health management
- Report
- E-timers and on-duty
- Collaboration and motivations

SUCCESS FACTORS

Delivering consistent financial results that leverage our members and volunteers.

Revenue and Expense dynamics continue to meet client need.

Ensure signature programs and strategic initiatives are part of the constellation of services and supports needed to help people build strong and inclusive communities.

Supporting communities to effectively provide advocacy, education, and volunteers and ensures quality program delivery.

Addressing unmet needs in Colorado, including those that are unique to rural and under-served across the state.

Accessibility and inclusivity.

Advocacy:
1. Engage in strategies to better serve “nothing about me without me”
2. Utilize, nurture and strengthen the core principle NAMI possesses around learning the skills to reach out to people who are currently unserved by NAMI
3. Design and implement specific, pragmatic training to help Affiliates understand strategies to better serve “nothing about me without me”

Technology:
1. Design and host learning sessions using demographic and other data to understand the breadth of mental health need that each Affiliate can address
2. Host listening meetings with Affiliates to safely explore the practices that are working and those that are not to help Affiliates find practical and effective ways to better serve their communities
3. Gap analysis to identify the critical challenges facing affiliates

Partnership:
1. Collaborate with NAMI Inc.
2. Build and sustain grassroots, healing and recovery and inclusive communities of local connections

Thematic Goal for 2022
Build our organizational capacity to support our Affiliates and help our Affiliates support communities across the state.